



EB MID Reference Device

Discover the Experience

Differentiate and drive new business and revenues by capitalizing on mobile Internet trends and attracting the growing always-on mobile Internet audiences.

Use the EB MID Reference Device as the basis for enhancing your product portfolio with a device fully fitting your brand and requirements.

EB's offering includes licensing of a complete pre-certified MID Reference Device, product definition, development and customization of the device as well as a User Interface and applications.

For more information, please contact
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Reference Device benefits

- ▶ Fast time to market and decreased R&D risks by utilizing integrated and validated technology
- ▶ Fully customizable to the target market and customer brand
- ▶ Decreased development costs by working from the EB MID Reference Device

Key drivers include

- ▶ True mobile Internet experience
- ▶ Trendy and finger usable UI
- ▶ Pocket-able form factor
- ▶ Powerful PC like experience
- ▶ Basic Phone functionalities, e.g. voice call, SMS/MMS messaging
- ▶ Support for Location Based Services

Technical features

- ▶ Mono block / pocket-able form factor
- ▶ Length / width / thickness: 135 x 72 x 14.5 mm (5.3 x 2.8 x 0.5 inches)
- ▶ Linux® OS / EB MID UI & Application framework based on QT
- ▶ Based on Intel's next generation Moores-town platform
- ▶ EB Navigation Suite with integrated GPS
- ▶ High resolution capacitive sensing touch screen 3.97" powered by EB Touch & Feel technology
- ▶ Wi-Fi and BT connectivity
- ▶ Mobile WiMAX or HSPA wireless broadband connectivity
- ▶ Micro USB, μSD memory card



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